Presentations in this session that will be Chaired by Prof. Jacques Crémer, will cover the economics of search engines, platform competition, innovation and openness, and standard essential patents. Specifically (name of presenter is underlined):

1. "Strategic Search Diversion, Product Affiliation and Platform Competition"
   Andrei Hagiu and Bruno Jullien

2. "Integration and Search Engine Bias"
   Alexandre de Corniere and Greg Taylor (Oxford University)

3. "Innovation, Openness & Platform Control"
   Geoffrey Parker Tulane University and Marshall Van Alstyne (MIT and Boston University)

4. "Standard essential patents: who is really holding up (and when)?"
   Gregor Langus, Vilen Lipatov, Damien Neven