



**7<sup>th</sup> Annual Conference and Summer School  
in Competition and Regulation  
CRESSE**

June 30<sup>th</sup> - July 13<sup>th</sup>, 2012  
(Conference: 6<sup>th</sup>-8<sup>th</sup> of July 2012)

**SPONSORS' BENEFITS**

**1. Benefits to Sponsors (at least 2.000 €):**

- Reference to the sponsor, with the sponsor's logo, on the CRESSE web site in the Conference page and in the page on CRESSE sponsors ([www.cresse.info](http://www.cresse.info) - about 250 visits on average per day)
- Reference to the sponsor on the Conference posters and leaflets
- Reference to the sponsor on the Conference invitations (about 200 invitations are sent to authorities and regulatory bodies, companies and Universities).
- Reference to the sponsor on the Conference programme
- Reference to the sponsor on the Conference proceedings
- Reference to the sponsor on the Conference banners that are placed in the Conference venue. In total, the participants in both the Conference and the Summer School organised at the same time are about 150 academics, policy-makers and executives from Competition Authorities, from Regulatory Bodies, enterprises and Universities.

**2. Benefits to Gold Sponsors (sponsorships of at least 8.000 €), as above plus:**

- Reference to the sponsor, with the sponsor's logo, on the Conference web site HOME page
- Organization's name and logo appear more prominently than those under 1 above
- Reference to the sponsor on the Conference Call for Papers and Summer School Announcements (sent to a list of over 1500 organisations and individuals throughout the world between January and May each year).
- Reference to the sponsor, with the sponsor's logo, on the Conference Bag
- Opportunity for free participation in the Conference of 2 employees of the sponsor (normal participation fee for non-speakers: 400 Euro).
- Opportunity for free participation in the Summer School (8 modules - total duration 104 academic hours) of 1 employee of the sponsor.

**3. Benefits to Platinum Sponsors (sponsorships of at least 15.000 €), as above plus:**

- Organization's name and logo appear more prominently than those of non-platinum sponsors
- Opportunity to distribute organization's brochure and a gift/giveaway to be included in the attendee pack that is distributed to participants upon registration at the conference
- Opportunity for free participation in the Conference of 4 employees of the sponsor.
- Opportunity for free participation in the Summer School of 2 employees of the sponsor.
- Invitation to Chair an appropriate Conference policy session.